Strength through COMMUNITY

BLADDER CANCER CANADA / CANCER DE LA VESSIE CANADA

2025 Annual Report

Message from the CHAIR

Dear Friends, Supporters, and Community Partners,

As we reflect on the past year, I am honoured to share the remarkable progress that Bladder Cancer Canada has made and the impact we have achieved together. This year has reminded us of the strength that comes from our mission of providing comprehensive support to bladder cancer patients and families, raising awareness, and funding crucial research initiatives. None of this can be accomplished without the unwavering commitment of our volunteers, donors, staff, and partners.

Patient Support is a Cornerstone

One of the most meaningful areas of growth has been our patient support programs, which remain a cornerstone of our work. Through our expanding One2One Peer Support Program, growing patient support groups, and our thriving moderated discussion forum, we were able to provide individuals and families with direct assistance, navigation services, and compassionate guidance during some of their most vulnerable moments. Whether offering emotional support, connecting patients with essential resources, or helping them manage complex care pathways, these programs have transformed lives and reinforced our commitment to holistic, person-centred care.

Raising Awareness of Bladder Cancer

Increasing awareness of bladder cancer remains one of our most important responsibilities. Far too many people continue to face delayed diagnoses or lack access to the information they need to understand early symptoms and risk factors. This past year, we expanded our nationwide outreach efforts through in-person education events, webinars, digital campaigns, publishing patient guidebooks in multiple languages, and collaboration with healthcare partners across the country. These efforts ensure that more individuals, patients, families, and clinicians alike, receive accurate, accessible, and timely information. By focusing on early detection messaging and empowering individuals to advocate for their own health, we take meaningful steps toward reducing the burden of this disease. We remain committed to elevating the visibility of bladder cancer and ensuring that no one faces it alone or uninformed.

Our Commitment to Bladder Cancer Research

Research is at the heart of progress, and our organization remains deeply committed to advancing the understanding, treatment, and long-term outcomes of bladder cancer. Over the past year, we have strengthened our support for innovative research initiatives, collaborating with clinicians and research institutions dedicated to improving patient care. Our commitment to research reflects our belief that every advancement—no matter how small—brings us closer to better treatments, improved survival, and a world where bladder cancer is more preventable, more treatable, and less feared.

None of this work would have been possible without you. Your generosity—whether through time, resources, or expertise—has been the driving force behind our success and has allowed our patient support programs to reach more people than ever before. On behalf of the entire Board of Directors, thank you for believing in our mission and investing in meaningful change.

I would also like to take this opportunity to extend our heartfelt gratitude to our outgoing Chair, Michele Zielinski, whose leadership has guided this organization with vision, empathy, and dedication. Michele's commitment has shaped the strong foundation on which we continue to build, and her years of service have left an enduring impact. We are deeply thankful for the stability, progress, and inspiration she has provided, and we honour the legacy she leaves as we move forward.

As we look ahead, we are filled with optimism. The coming year will bring new opportunities to grow, deepen our impact, and continue building a more compassionate and resilient community. We are excited to carry forward the momentum of this past year and remain committed to transparency, stewardship, and strategic leadership.

Thank you for standing with us.
Together, we are making a lasting difference.

With gratitude,

Randy Smith
Chair, Board of Directors

Message from the **EXECUTIVE DIRECTOR**

As we reflect on the past year, we feel immense gratitude for our incredible staff, volunteers, and supporters. Your dedication to spreading awareness about bladder cancer and supporting those affected is appreciated beyond words by our organization and by the community we serve. With your help, we are truly making a difference.

This year, we are proud to have released a new informative brochure on Hematuria. Hematuria, or blood in the urine, is one of the most common early symptoms of bladder cancer, and this brochure is an important resource for both physicians and patients. We are thankful to Mia Papasideris for creating the content of this brochure, as well as Priyanka Yolmo, Dr. Luke Lavallee, Dr. Aly-Khan Lalani, and our volunteer team for their review and feedback.

We are equally proud to have launched three new support groups this year; our Urinary Diversions, Ontario, and Prairies Bladder Cancer Support Groups. These efforts mean that individuals who are navigating a bladder cancer diagnosis have more opportunities to connect with others with similar lived experiences. Our support groups foster community and are an invaluable resource for their participants. We are grateful to our support group facilitators for leading these sessions.

This year, we hosted two in-person Bladder Cancer Education Events in Vancouver and Calgary. Both were successful and allowed us to connect with individuals navigating a bladder cancer diagnosis and their loved ones. We were lucky to receive fantastic presentations from leading medical experts; Dr. Peter Black, Dr. Bernie Eigl, Dr. Nimira Alimohamed, and Dr. Bimal Bhindi.

We also held numerous informative webinars throughout the year on a variety of topics, from exercise and healthy boundaries to the latest emerging medical technologies being used to treat bladder cancer. Our webinars help our community feel empowered and have their questions answered in a caring environment.

We are heartened by the ongoing support from our community, which allows us to continue to foster a supportive environment for those impacted by bladder cancer. You have shown up for the bladder cancer community in a myriad of ways this year, from celebrating 15 years of **Canada Walks for Bladder Cancer**, attending an online webinar, or participating in our discussion forum. Your contributions are a meaningful reminder of the power of people coming together to support a cause, and all that can be accomplished when we are united.

We look to 2026 with enthusiasm and renewed focus on our goal of creating **a world where bladder cancer is just a memory.**

Michelle Colero
Executive Director

Our steadfast commitment to patient support, impactful awareness, and innovative research continues to drive our vision toward creating a world where bladder cancer is just a memory.

OUR MISSION

- Support and educate patients and their loved ones
- Raise awareness about bladder cancer and Bladder Cancer Canada
- Fund and promote research

OUR CORE VALUES

- Act with respect, compassion, and integrity in everything we do
- Focus on people first and make a meaningful difference in the lives of others
- Create connections and build relationships
- Value and develop our employees and volunteers
- Be proactive with a bias for action
- Champion diversity and inclusion
- Challenge ourselves and embrace failure and new ideas

BOARD

Randy Smith
Chair

Angela Dosis
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Treasurer

Michele Zielinski
Past Chair

Robert Purves
Director

Alain Bergeron
Director

Brittany Petranovic
Director

Elizabeth Pappas
Director

Valerie MacLeod
Director - retired 05/25

Morgan Bello
Director - retired 06/25

Dale Boidman
Director - retired 05/25

Dr. Peter Black MD, FRCSC
Medical Advisory Board Chair

David Guttman M.S.M.
Honorary Board Member and Co-founder

Jack Moon M.S.M.
Honorary Board Member and Co-founder

For full bios of our Board of Directors, please visit our website.

STAFF

Michelle Colero
Executive Director

Theresa Blondin
Director, Volunteers & Programs

Shasa Boshoff
National Development Manager

Marilou Cameron
Bilingual Program Support Manager

Emmalene Rae
National Administration Manager, on maternity leave from 09/25

Nathalia Somers
Executive Assistant

Oliver Sutherns
Web Developer

For full bios of our Staff Team, please visit our website.

What we do & WHY WE DO IT

Supporting individuals and their loved ones navigating bladder cancer from diagnosis, through treatment and beyond is at the heart of Bladder Cancer Canada's mission. As the first and only Canadian charity dedicated to bladder cancer, we take pride in providing patients, caregivers, and families with the support and educational resources they need.

In this report, you will learn about individuals who have been involved with Bladder Cancer Canada and we have supported over the years. They remind us of the strength of this community and what we can achieve when we work together.

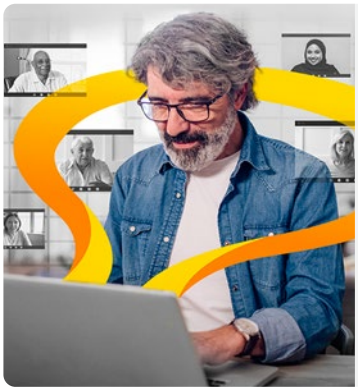
"After talking with the volunteers who walked this path before me, I felt relieved because now I know I'm not alone. Sharing their experiences and what to expect during and after treatment helps me to prepare myself mentally, emotionally, and physically."

– Peer Support Participant, 2025

HOW WE SUPPORT PATIENTS

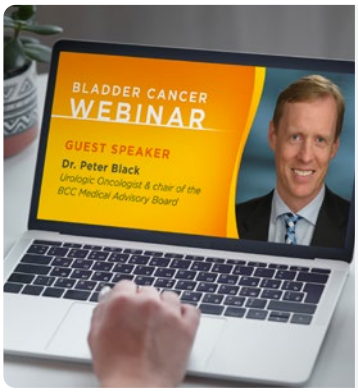
ONE2ONE PEER SUPPORT

Our trained One2One volunteers have lived experience with bladder cancer and offer supportive conversations with patients and caregivers.



SUPPORT GROUPS

Monthly meetings for bladder cancer patients and caregivers. These sessions are a non-judgmental safe space for participants to ask questions, share their feelings, and build community with others who have been through similar experiences.

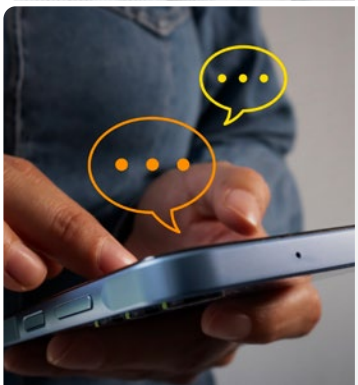


WEBINARS & EDUCATION EVENTS

Webinars and in-person education events on a variety of topics are designed to provide information to individuals navigating a bladder cancer diagnosis, caregivers, medical professionals, and anyone else looking to learn more about bladder cancer. Our goal is to ensure that all affected by bladder cancer have answers to their questions and concerns.

RESOURCES

We provide numerous resources that can be downloaded or delivered via mail free of charge. This includes seven patient guidebooks, brochures, informative posters, and diagnostic sheets, offered in English and French. Our patient guidebooks are also available in Chinese, Hindi, Punjabi, and Spanish.



ONLINE DISCUSSION FORUM

Our discussion forum is available 24/7 for users to create posts, read threads, or reply to others in the online community. The forum is moderated by experienced volunteers, who keep this space safe and welcoming for all.

2025 at-a-glance

Your support is changing lives. See the difference you've made for thousands of Canadians facing a bladder cancer diagnosis.

WEBINARS & EDUCATIONAL SESSIONS

10 MONTHLY SUPPORT GROUPS

2 IN-PERSON BLADDER CANCER EDUCATION EVENTS

18 WEBINARS HOSTED

600+ WEBINAR REGISTRANTS

7,869 DISCUSSION FORUM USERS

169 ONE2ONE PEER SUPPORT CALLS MADE

4,501 GUIDEBOOKS DOWNLOADED

TRANSLATED GUIDEBOOKS VIEWED OVER **21,000** TIMES

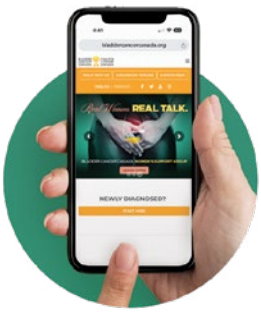
11,710 PRINT MATERIALS ORDERED

CANADA WALKS FOR BLADDER CANCER

21 WALK LOCATIONS

1,051 PARTICIPANTS

571 NEW PARTICIPANTS



OUTREACH

26,922 NEWSLETTER SUBSCRIBERS

226,057 WEBSITE USERS

23 VOLUNTEER-LED AWARENESS EVENTS

SOCIAL MEDIA AWARENESS

2,822 FACEBOOK FOLLOWERS

1,360 YOUTUBE SUBSCRIBERS

1,560 INSTAGRAM FOLLOWERS

1,818 LINKEDIN FOLLOWERS

VOLUNTEERS

490 ACTIVE VOLUNTEERS

75 NEW VOLUNTEERS

PARTNERSHIPS

- Association québécoise des personnes stomisées
- Bladder Cancer Advocacy Network
- Canadian Association of Nurses in Oncology
- Canadian Cancer Research Alliance
- CATALIS Quebec
- Coalition Priorité Cancer au Québec
- Coalition québécoise pour la réduction de la maladie
- Nurses Specialized in Wound, Ostomy and Continence
- Q-CROC / OncoQuébec
- Quebec Clinical Oncology Research Network
- Queen's Cancer Research Institute
- Regroupements des organisations communautaires en oncologie
- The Canadian Urological Association
- The Canadian Urological Association Scholarship Fund
- World Bladder Cancer Patient Coalition

"Bladder Cancer Canada gave me the trusted information I needed and connected me with experts, survivors, and patients like me. It helped me make informed decisions and take control of my journey." – Alan, bladder cancer patient

In-Person EDUCATION EVENTS

Bladder Cancer Canada hosts two education events each year in communities across Canada. These events are an opportunity for patients and their loved ones to gain more knowledge, meet others with a similar experience, and ask questions to medical professionals.

On May 14, we hosted a Bladder Cancer Education Event at Paetzold Health Education Centre in Vancouver. We were very thankful to have Dr. Peter Black and Dr. Bernie Eigl share their insights on both Non-Muscle Invasive Bladder Cancer and Muscle Invasive Bladder Cancer respectively. Both Dr. Eigl and Dr. Black also highlighted innovations that have been made in treating the disease.

Our Calgary event was hosted on November 12 at the University of Calgary. We were honoured to have Dr. Nimira Alimohamed and Dr. Bimal Bhindi share their expertise on the fundamentals of bladder cancer, such as staging and grading, treatment options, and approaches to managing symptoms.

At both of our in-person events this year, we saw our community come together to learn more about bladder cancer and the resources available to them. Recordings of the presentations are available on our website.

> **"Patients are faced with so much information and difficult decisions when they first see me. I am glad that BCC is there to help with learning resources and patient advocates to help make sense of it all."**
>
> – Dr. Bernie Eigl

BLADDER CANCER CANADA 15 YEARS • ANS CANADA WALKS FOR BLADDER CANCER

Presented by EMD SERONO

In 2025, Canada Walks for Bladder Cancer celebrated a monumental milestone: our 15th anniversary. Across 21 Walk locations nationwide, more than 1,000 participants laced up their runners and collectively raised over $580,000 to support bladder cancer patients across Canada. The weekend of September 20th and 21st was truly inspiring, as communities united to raise vital funds and awareness.

Along with our local Walks, participants were able to "Step Out for Bladder Cancer," a flexible, do-it-your-way challenge. From coast to coast, participants walked, ran, cycled, swam, and rolled toward an ambitious goal of 13,400 km to honour the number of Canadians newly diagnosed with bladder cancer each year.

Funds raised during this landmark anniversary are making a difference, directly improving the lives of those affected by bladder cancer and fueling critical research breakthroughs.

Registration is open for the 16th annual Canada Walks for Bladder Cancer, taking place on September 19th and 20th, 2026.

Register today at BCCWalk.ca

SPONSORS

NATIONAL

PRESENTING

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PREMIER

DOMO · AstraZeneca · FERRING PHARMACEUTICALS · enGene

PROMOTER

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MEDIA PARTNERS

Global News · corus. · IDS Canada

LOCAL

Hollister · Empire Life · Lexus of Edmonton · Lexus South Pointe · RBC · sylvan · CIBC Mellon · Coloplast · Allegis Global Solutions · Nurse Next Door home care services

CAMPAIGN PARTNERS

Fondation Air Canada Foundation · Printed Shirts.ca · Maritime Travel

TRANSFORMING LIVES through research

By supporting Bladder Cancer Canada, you directly contribute to funding emerging research on bladder cancer. Every study completed contributes to valuable medical insights and helps improve the quality of life of people living with bladder cancer.

The research projects funded by BCC this year explored a variety of topics, from pre-operative patient programming to examining the urinary microbiota. With your support, BCC will continue to fund innovative research projects that will help create a world where bladder cancer is just a memory.

"I support this organization because they use their resources to help patients and fund research. It is so important to have support as one navigates this journey."

– Dorothy, Donor

PATIENT STUDIES & SURVEYS

In 2025, BCC conducted **7 patient studies** and surveys thanks to the participation of bladder cancer patients, including:

Treatment Feedback Surveys:
- Adstiladrin (nadofaragene firadenovec-vncg)
- IMFINZI (Durvalumab)
- EV-Pembro (enfortumab vedotin + pembrolizumab)

Patient Surveys:
- Non-Muscle Invasive Bladder Cancer
- Metastatic Bladder Cancer
- Bladder Cancer Canada programs and services

Patient Advisory Boards:
- Non-Muscle Invasive Bladder Cancer
- Metastatic Bladder Cancer

We deeply appreciate the contributions of all participants, as they help us better understand the needs of the bladder cancer community.

If you're interested in participating in our patient studies or want to learn more, visit our website or contact us at info@bladdercancercanada.org.

In 2025, Bladder Cancer Canada provided over **$100,000** in research grants to 4 recipients.

Since 2012, we have contributed a total of **$3.3 MILLION** to bladder cancer research.

MEET OUR 2025 RESEARCH GRANT RECIPIENTS:

Dr. Ewan Gibb

Characterizing scar-like subtype post-systemic therapy using spatial transcriptomics and digital pathology.

Dr. Dirk Lange

Examining members of the urinary microbiota as modulators of BCG-induced immunotherapy.

Dr. Eva Michaud

Investigating the predictive power of IgA responses for sex differences in muscle invasive bladder cancer (MIBC).

Dr. Marie-Pier St-Laurent

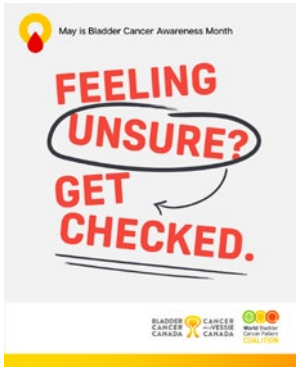
Implementing and evaluating a pre-operative educative and prehabilitation program, with the goal of improving patient outcome and quality of life.

Bladder Cancer **AWARENESS MONTH**

During May, we recognized Bladder Cancer Awareness Month (BCAM) by focusing our efforts on making bladder cancer impossible to ignore.

This May, we saw our community come together to increase the visibility of bladder cancer. We shared our important message through a variety of channels, and were grateful for our audience's participation in these initiatives.

Thanks to the dedicated work of our volunteers, we had landmark illuminations in 5 provinces across Canada. We lit up 22 landmarks in red and yellow, representing blood in the urine, the most common symptom of bladder cancer.



Throughout BCAM, we posted regularly to our social media channels, amassing over 25,000 views across Facebook and Instagram. We highlighted bladder cancer facts and statistics throughout the month, focusing on spreading awareness about the early signs of bladder cancer. We put a spotlight on the resources available for individuals navigating a bladder cancer diagnosis. We also continued our "Saw Red" campaign from 2024 by sharing the inspiring stories of Tim, Stephanie, Susan, and Ann.

We also launched our new brochure on hematuria, or blood in the urine. As one of the most common early indicators of bladder cancer, recognizing hematuria is crucial for early detection. Over the course of May, we mailed over 2,000 brochures to doctors' offices across the country, with the goal of making information about hematuria as accessible and widely available as possible.

In May 2026, we hope to amplify more patient stories and continue to raise awareness about the facts of bladder cancer.

Patient **STORIES**

We were honoured to share the stories of numerous individuals who have experienced bladder cancer through blog posts, our podcast, and as part of our Bladder Cancer Awareness Month social media campaign. In their stories, we see the hope and resilience of the bladder cancer community. We are grateful to these individuals for sharing their stories with us. They are both informative and inspiring to others navigating a bladder cancer diagnosis.

"...I believe it is essential to talk openly about cancer, its impact on the lives of those who are affected, as well as its repercussions on loved ones. Receiving a cancer diagnosis shakes everything around us: our body, of course, but also our perception of life."

– Stéphanie, bladder cancer patient

BLOGS

When **Nasser** learned that he had muscle invasive bladder cancer in 2023, he was determined to meet this challenge with a "calm and steady mindset." Nasser maintained his regular activities, such as his exercise routine, through his treatment, and in 2025, his scans confirmed that he is cancer-free.

In late 2024, **Stéphanie** saw red and learned that she had three tumors in her bladder. She felt moved to share her story to break down stigma relating to bladder cancer and spread awareness. Her advice to individuals navigating a similar diagnosis is to take time for self-care and to process your emotions.

When **Ann** experienced hematuria for the first time, she assumed it was related to hormonal changes. Now, having gone through treatment for non-muscle invasive bladder cancer, she urges all who notice blood in their urine to look out for the early signs and symptoms and see your doctor.

Robbie's father, **Zutty**, was diagnosed with bladder cancer after noticing a small drop of blood in his urine. After undergoing BCG treatments, Zutty is healthy, and Robbie now volunteers with BCC and helps plan the Montreal walk annually to honour his father.

Alan underwent BCG after receiving his bladder cancer diagnosis and has been cancer free ever since. He is an advocate for bladder cancer awareness and attends the walk yearly, having found community among BCC's staff, volunteers, and support group attendees.

PODCASTS

After being diagnosed with bladder cancer and undergoing several rounds of treatment, **Ron** ultimately opted to remove his bladder and replace it with a urostomy. Ron met these challenges with a positive mindset and is now enjoying his retirement with his loved ones by his side.

Over 10 years ago, **Rob** underwent radical cystectomy surgery as part of his bladder cancer treatment. Following his recovery and adjustment to life with a neobladder, Rob continued to lead a fulfilling and active life, travelling and spending time with his family.

Despite a challenging 10 years spent treating her bladder cancer, including radical cystectomy, nephrectomy, and hysterectomy, **Susan** remained determined to live a full life. Susan's story is an inspiration and a remarkable example of perseverance in the face of a complex treatment course.

When **Tim** saw red, he initially suspected a hockey injury. After being diagnosed with high-grade urothelial carcinoma, Tim now shares his experience in the hopes of spreading awareness about bladder cancer.

Visit BladderCancerCanada.org to read their full stories or listen to the Bladder Cancer Canada podcast. If you would like to share your story with the bladder cancer community, email us at info@bladdercancercanada.org or visit our website.

Remembering Steve's Service

Steve Smith was an invaluable member of the bladder cancer community and a dedicated volunteer with BCC. He served as a Peer Support Volunteer, monitored the BCC discussion forum, hosted bladder cancer awareness tables, and helped plan the annual walk in Hamilton. Although Steve sadly passed away in November 2025, his commitment to supporting the bladder cancer community will always be remembered.

VOLUNTEERS

Volunteers are a vital part of Bladder Cancer Canada. They support individuals living with bladder cancer and their caregivers in a variety of ways. They offer support through our One2One program and facilitate our monthly support groups. Volunteers lead fundraising walks across the country and work on other important projects that further our mission. Our volunteers have a deep understanding of the community's needs, and many also have lived experience with bladder cancer. We are endlessly grateful for their important contributions and their dedication to helping others navigate their bladder cancer diagnoses.

490 Active Volunteers in 2025

75 New Volunteers

4 Re-engaged Volunteers

Including:

- **35** Walk Leads
- **185** Event Day Volunteers
- **13** Support Group Leads
- **38** Peer Support Volunteers

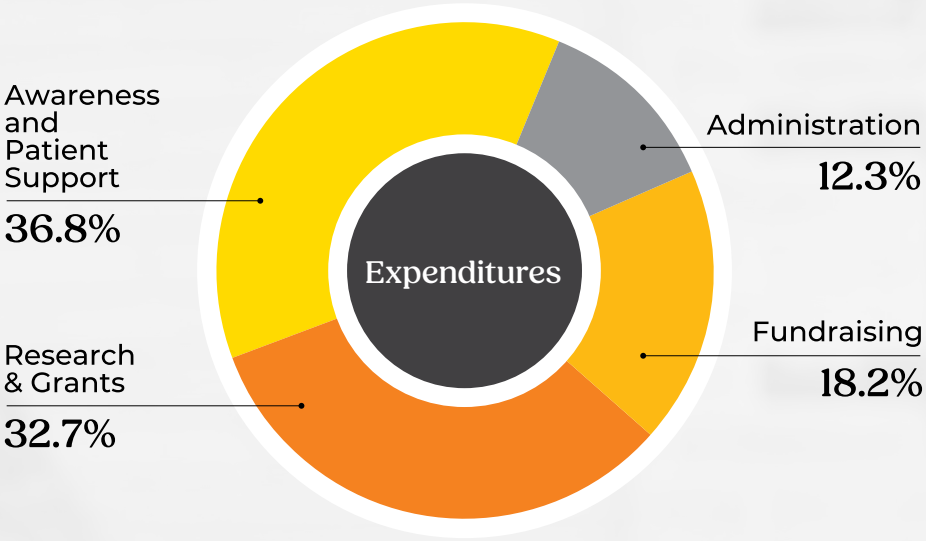
How to Volunteer

Whether you want to commit a few hours per month or step into a more involved role, we have a volunteer opportunity that will fit your skills and schedule. Join us today to help support individuals impacted by bladder cancer across the country.

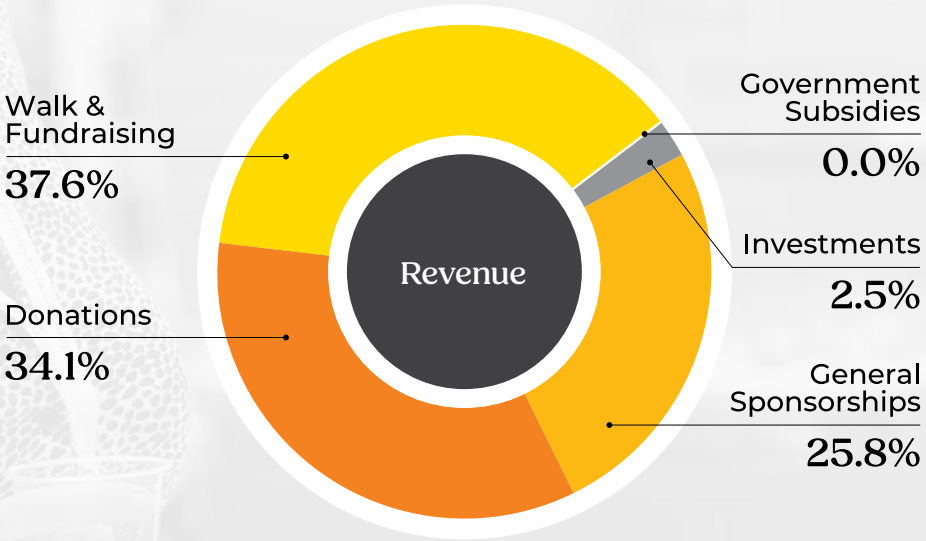
To learn more about joining the BCC volunteer team, visit our website.

2025 FINANCIALS

WHERE WE INVEST



WHERE OUR FUNDS COME FROM



Our audited 2025 financial statements are available on our website.

Major **DONORS**

In 2025, 206 Major Donors donated over $630,000.
Thank you! We are so grateful for the support of our donors.

$50,000-$150,000

Roger A.

$10,000-$ 20,000

Richard G.
Derek A.
John M.

$5,000-$9,999

Clinique d'urologie Berger
Domenic M.
Howard S.
Joan W.
John C.
Leonardo C.
Michael O.
Peter B.

$2,500-$4,999

Bonnie M.
Bruce B.
Flare Therapeutics
Jean C.
Judy T.
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Peter R.

$1,000- $2,499

Agnes K.
Carrie B.
Corinne T.
Daniel & Sandra S.
Darlene B.
Dave B.
David H.
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Dimitrios D.
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Julie C.
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Mark C.
Martin K.
Marvo J.
Maureen R.
Michael W.
Michel C.
Myra D.
Paul Herbert Software Consulting Inc
Pittsburgh Lions Club
Richard & Judy G.
Robert J.
Robert K.
Robert P.
Russell G.
Summer S.
Suzanne D.
Tim P.
Tom K.
Troy R.
Wadeko Developments Ltd.
Wassim K.
William & Sheila L.
Wolfgang K.

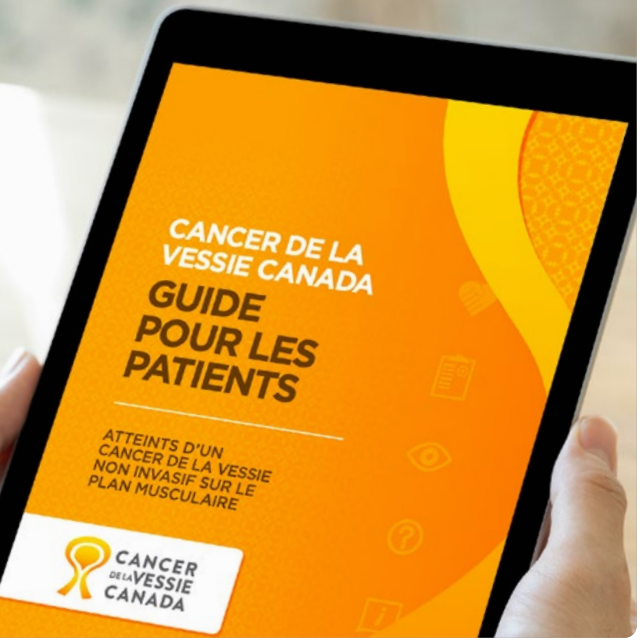
$500- $999

Adam W.
Andrew L.
Angela D.
Archer G.
B-Safe Electric
C. Buckley
Cameron S.
Carmelo F.
Carol D.
Chantal M.
Chris M.
Clint S.
Dale B.
Daniel C.
Daniel O.
David C.
David K.
David S.
David T.
Deanna B.
Denise K.
Dennis H.
Devon B.
Diane H.
Dorothy B.
Drew V.
Ed R.
Elizabeth M.
Eric P.
Frank E.
Gail D.
Garth C.
Herrie T.
Jack & Anna L.
James Bertram S.
James C.
Jamie K.
Janet G.
Jay B.
Jean B.
Joe U.
Joel F.
Johanne S.
John H.
John S.
John W.
Julie C.
Karen W.
Keith B.
Keith M.
Ken B.
Kerry & Leona O.
Linda & Martin V.
Linnea M.
Lisa S.
Lloyd S.
Madhu S.
Marie-Claude L.
Marie-France C.
Martin R.
Mia & David G.
Michael L.
Michael M.
Mike Mark C.
Noriko T.
Paul B.
Paul C.
Pierre-Luc H.
Rafi A.
Ralph E.
Randolph S.
Rick G.
Robert D.
Sandra M.
Sue M.
Susan S.
Sylvie C.
Thomas M.
Thomas M.
Tomasz L.
Tony M.
Trent H.
Valerie M.
Walter S.
Wray K.
Yves F.

MONTHLY Donors

Alain F.
Alexander S.
Audree L.
Bill N.
Brooke H.
Cheryl J.
Cheryl T.
Claude T.
David S.
E. Peter M.
Gary T.
Gaya T.
Gervais F.
Glen M.
Ian S.
Jack S.
Jaeyoung Y.
Jean Marc O.
Jean-Claude C.
John B.
John R.
Julie D.
Justin D.
Leslie K.
Lucas V.
Lynda Z.
Mara C.
Marion P.
Michael B.
Michelle A.
Michelle C.
Ohmare Q.
Paul K.
Paul T.
Philippe G.
Randolph S.
Remy S.
Ronald H.
Steven F.
Yvon B.

"Having been diagnosed myself, and seeing my mother go through it as well, I wanted to turn our experience into something positive by giving back." – Glen, monthly donor



Looking to the FUTURE

Bladder Cancer Canada is committed to expanding our resource and programming library over the next few years. We will grow our French-language program offerings, develop new guidebooks, and expand our awareness campaigns, informed by our community's needs.

We will continually evaluate our branding and outreach to ensure that we are able to connect with Canadians looking to find information about bladder cancer.

We are excited to plan for our education events and annual town hall, always important touchpoints with our community.

Supporting the bladder cancer community remains our priority, and we look forward to renewing our commitment to creating a world where bladder cancer is just a memory.

OUR SPONSORS AND PARTNERS

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BLADDER CANCER CANADA / CANCER DE LA VESSIE CANADA

MAILING ADDRESS
4936 Yonge Street, Suite 1000 Toronto, ON M2N 6S3

GENERAL EMAIL & MEDIA CONTACT
info@bladdercancercanada.org 1-866-674-8889 bladdercancercanada.org

Charitable Reg No. 83612 6060 RR0001

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