

Whether you're hosting an in-person event or an online fundraiser, set up online to create a custom webpage for your event.

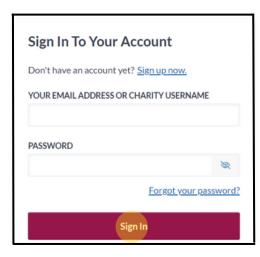
After setting up your fundraiser online, friends and family can donate through your webpage by making a safe and secure online donation via credit card.

How to Set up Your Fundraiser Page Online

- 1. Navigate to <u>bladdercancercanada.org</u> and click Fundraise Your Way Today!
- 2. Click Create Your Fundraiser.

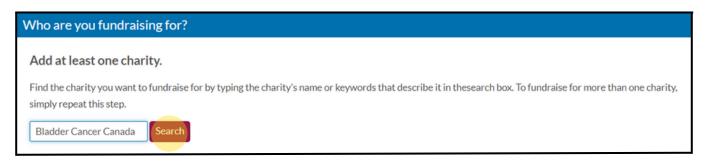


3. Sign into your Canada Helps account, or click the "Sign Up Now" button to create a new account for free.

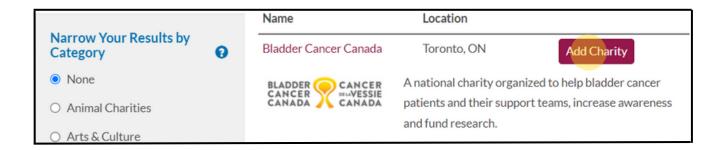




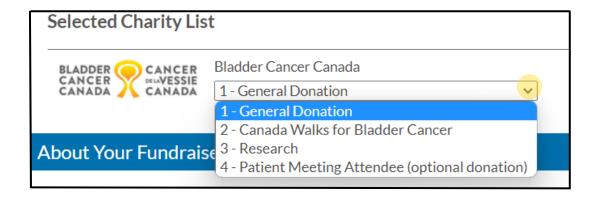
4. Link your fundraiser to Bladder Cancer Canada by typing in the charity name and clicking Search.



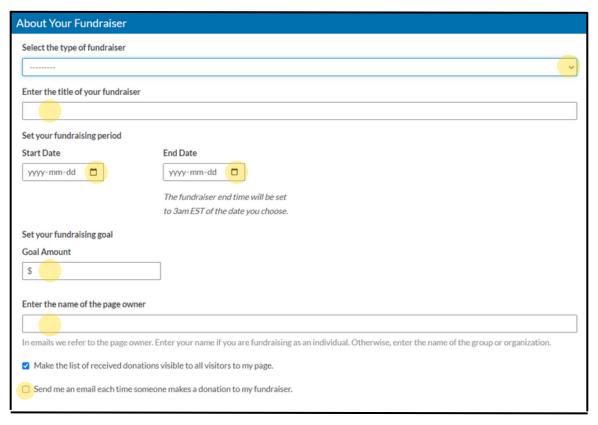
5. In the pop-up menu, select "Add Charity" beside Bladder Cancer Canada.



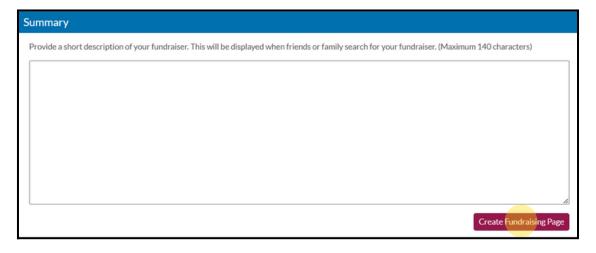
6. Under the Selected Charity List, select General Donation from the drop-down menu.



7. Complete the About Your Fundraiser section using the dropdown menus and calendar buttons, and by typing responses into the fields below. You can also check the box at the bottom of the section to opt in to receive email notifications each time a donation is made to your fundraiser.

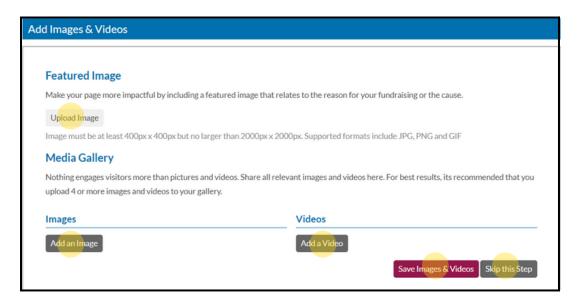


8. On the same page, complete the remaining sections: Your Fundraising Story and Summary. After you have entered all of the fundraiser details, click Create Fundraising Page at the bottom of the page.





9. Optional: Customize your page by adding images and videos using the buttons highlighted below. If adding photos or videos, click Save Images & Videos after the files have been added. If you do not want to add photos or videos, click Skip This Step to proceed.



- 10. You've now registered your fundraiser! The confirmation page will include the link to your personalized fundraiser webpage. This link can be used to promote your fundraiser, and is where friends and family can make donations.
 - Interested in sharing on social media or by email? You can use the icons at the bottom of the screen to easily share to Facebook, Twitter, Pinterest or by email.

