

FUNDRAISE YOUR WAY: A POST-SECONDARY GUIDE

**Over 12,500 Canadians Will Be Diagnosed with Bladder Cancer This Year Alone.
Your Fundraising Efforts Will Have a Direct Impact on Patients.**

Why bladder cancer?

- The 5th most common cancer in Canada
- Most likely form of cancer to recur
- Most expensive cancer to treat
- Affects 80,000 Canadians nationwide
- 12,500 patients diagnosed each year

Need ideas? We can help!

Visit our website to check out fundraising options, or use one of the ideas below:

- Charity Dance
- Battle of the Bands
- Karaoke Night

1 Plan Your Fundraiser

Decide how you want to fundraise: you may want to host an in-person event or fundraise online. After you've chosen a fundraising idea, you'll need to identify what you need. If you need help determining your event needs, feel free to email us or give us a call!

2 Register Your Fundraiser

Visit bladdercancercanada.org for information on how to register your fundraiser to track and submit donations. Customize your page by setting a goal, uploading photos, and more!

3 Promote Your Fundraiser

After your event has been planned and registered online, it's time to promote, promote, promote! You may want to share the event on social media, advertise through your school's radio station, or go old school and put up posters. Make sure to include information for your online fundraiser page to accept donations and track your progress!

4 Host Your Fundraiser

You've made it, event-day is here! All that's left to do is host your fundraiser, collect donations, and have fun! You may want to have a big thermometer to track your fundraising efforts; make it into a game for your attendees and participants to encourage even more donations. Once the event is done, you can rest easy knowing you've made a positive impact. Great work!

Donations received through the Fundraise Your Way webpage are non-receiptable.
Use of Bladder Cancer Canada's name or logo requires prior approval.

