Where we invest
As of December 31, 2019

- Patient education and support programs 16.6%
- Administration 12%
- Awareness 32.9%
- Fundraising 8.9%
- Research 23.3%
- Surplus for the future 6.3%

Total expenditures: $1,078,086

Where our funds come from

- Sponsorships 22.5%
- Donations 22.6%
- Awareness Walk 53.8%
- Investment 1.1%

Total income: $1,078,086

Revenue growth

<table>
<thead>
<tr>
<th>Year</th>
<th>Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>$30,998</td>
</tr>
<tr>
<td>2010</td>
<td>$116,095</td>
</tr>
<tr>
<td>2011</td>
<td>$341,928</td>
</tr>
<tr>
<td>2012</td>
<td>$469,107</td>
</tr>
<tr>
<td>2013</td>
<td>$523,139</td>
</tr>
<tr>
<td>2014</td>
<td>$606,120</td>
</tr>
<tr>
<td>2015</td>
<td>$846,243</td>
</tr>
<tr>
<td>2016</td>
<td>$841,866</td>
</tr>
<tr>
<td>2017</td>
<td>$990,001</td>
</tr>
<tr>
<td>2018</td>
<td>$1,078,086</td>
</tr>
</tbody>
</table>
SNAPSHOT OF OUR 2019 Impact

1,773 Facebook likes
5,443 walk donors
2,098 walk attendees
4,309 volunteer hours
877 general donors
117,493 website visitors
7,771 newsletter subscribers

550 volunteers
$598,799 walk funds raised
4,309 patient meeting and webinar attendees
12,088 patient guidebooks distributed
$136,448 Spend
$9,838,775 Retail Value

Patients or caregivers helped INCREASED BY 29.7%

INCREASED BY 550 volunteer hours

INCREASED BY 10,000 volunteer hours

INCREASED BY 1,773 Facebook likes

SNAPSHOT OF OUR 2019 Impact

Patients or caregivers helped

INCREASED BY

29.7%

INCREASED BY

550 volunteer hours

INCREASED BY

10,000 volunteer hours

INCREASED BY

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4,309 patient meeting and webinar attendees

INCREASED BY

12,088 patient guidebooks distributed

INCREASED BY

$136,448 Spend

INCREASED BY

$9,838,775 Retail Value

SNAPSHOT OF OUR 2019 Impact

Patients or caregivers helped INCREASED BY 29.7%