

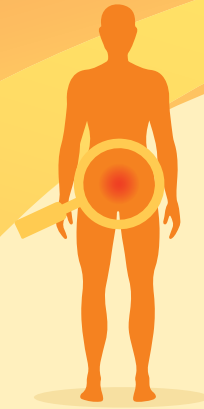
# BLADDER CANCER

## KNOW THE FACTS

BLADDER CANCER IS THE  
**5<sup>TH</sup> MOST COMMON**  
CANCER IN CANADA



**ABOUT 12,000 PEOPLE**  
WILL BE  
DIAGNOSED WITH  
BLADDER CANCER  
THIS YEAR ALONE



**BLOOD IN THE URINE**  
IS THE  
**MOST COMMON**  
SYMPTOM



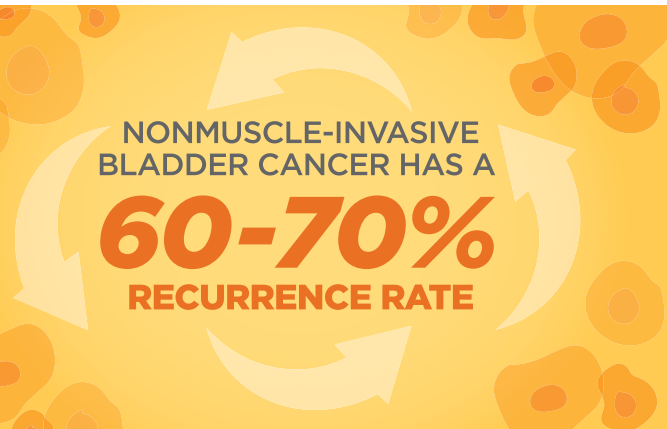
IT'S THE  
**MOST**  
EXPENSIVE  
CANCER  
TO TREAT



OVER  
**80,000 SURVIVORS**  
IN CANADA RIGHT NOW



NONMUSCLE-INVASIVE  
BLADDER CANCER HAS A  
**60-70%**  
RECURRENCE RATE



**SMOKING**  
IS THE MOST COMMON  
RISK FACTOR



**BLADDER  
CANCER  
CANADA**

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**GET INVOLVED!**