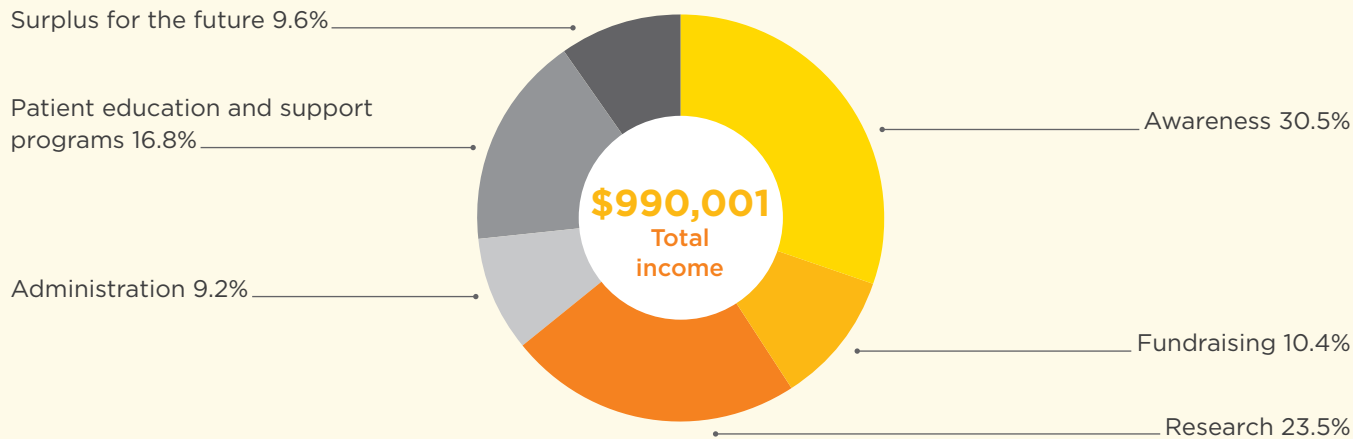




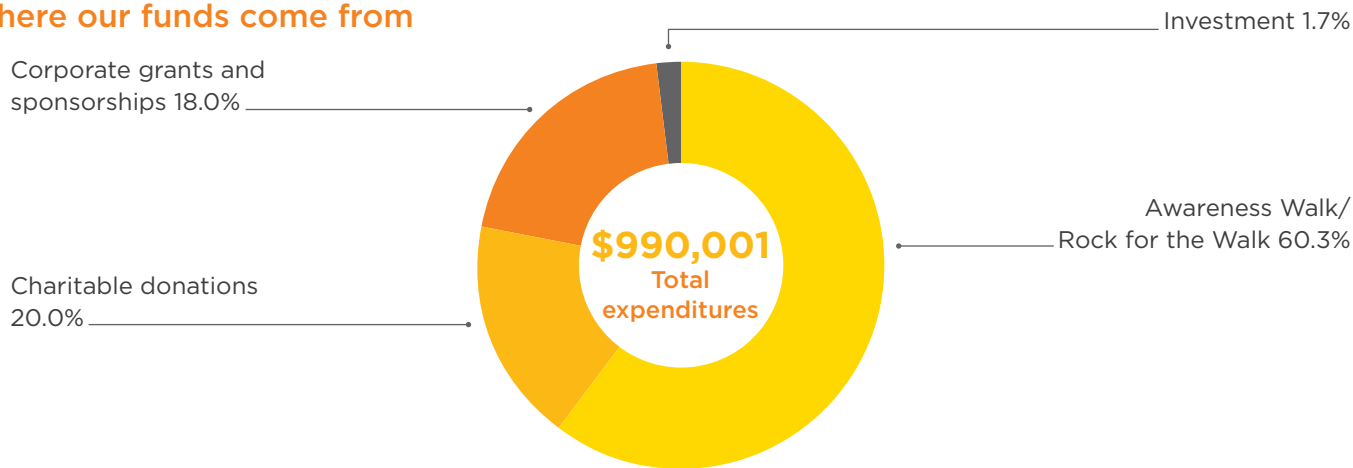
2018 Annual Review

Where we invest

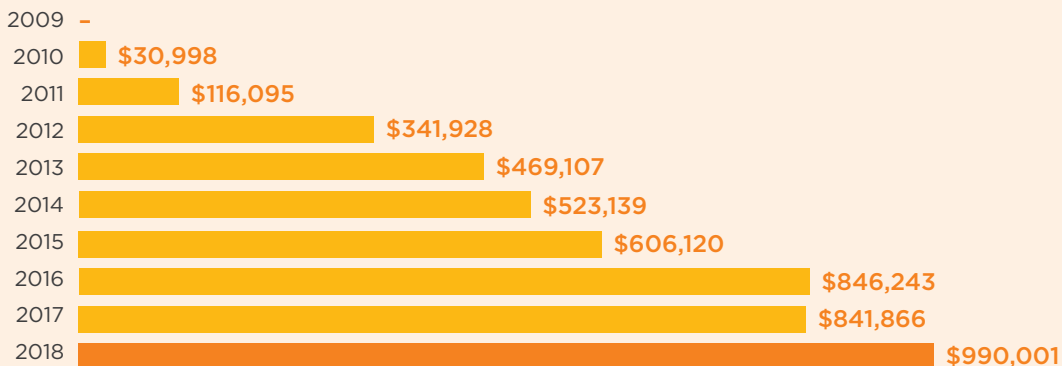
As of December 31, 2018



Where our funds come from



Revenue growth



SNAPSHOT OF OUR 2018 Impact



1,625

Facebook likes



2,354

Twitter followers



104,259

YouTube views



5,725

walk donors



2,743

walk attendees



728

donors



205,627

website visitors



6,800

newsletter subscribers



175

patients or
caregivers helped

Patient Support Program



480

volunteers



10,000

volunteer hours



1,800

online forum members



250

doctors offices /
hospitals reached



11,000

guidebooks mailed to
medical practitioners



See
Red?

\$130,104

See Red? spend

\$7,480,771

See Red? retail value